

CLINICAL BENEFITS OF

Colloidal Oatmeal in Pediatric Atopic Dermatitis

1% Colloidal Oatmeal cream clinically proven as effective as a prescription barrier cream^{1,2}

Efficacy and safety of an over-the-counter 1% colloidal oatmeal cream in the management of mild to moderate atopic dermatitis in children: a double-blind, randomized, active-controlled study.¹

Purpose

To evaluate the efficacy and safety of an OTC 1% colloidal oatmeal cream versus a steroid-free prescription barrier cream in a diverse population of children with mild-to-moderate atopic dermatitis (AD).

Design



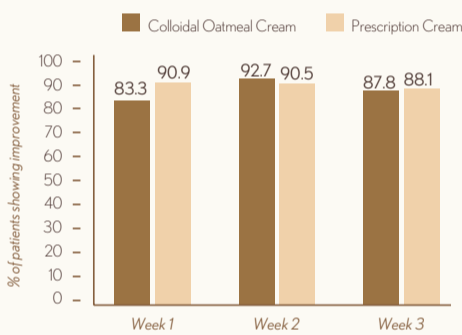
90 patients
aged 6 months - 18 years
with mild to moderate AD;
54% African American

2x daily
for 3 weeks

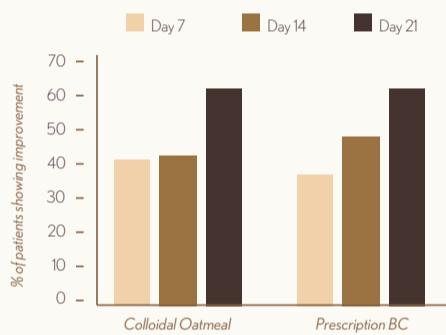
Results

As effective as a prescription barrier cream in improving the signs and symptoms of mild to moderate AD

EASI scores comparable at all time points for both treatment groups

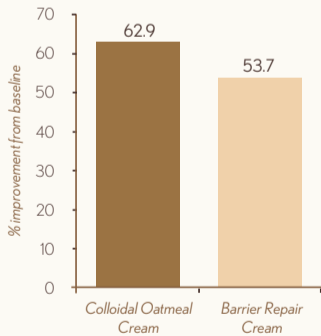


% Subjective Itch Improvement



A subset of 49 AA children also saw rapid, significant improvement in eczema symptoms

EASI Score at Day 7



63% Improvement in EASI Scores at Week 1

43% Improvement in Subjective Itch Assessment at Week 1



Both treatments were well tolerated with no safety issues.



100% of patients and/or caregivers felt the product was appropriate for children.



70% said they would prefer to buy the study cream over their current therapy

REFERENCES

- Lisante TA, Nuñez C, Zhang P. Efficacy and safety of an over-the-counter 1% colloidal oatmeal cream in the management of mild to moderate atopic dermatitis in children: a double-blind, randomized, active-controlled study. *J Dermatolog Treat.* 2017;28(7):659-667. doi:10.1080/09546634.2017.1303569
- Nuñez, Chris & Hogan, Daniel & Humphrey, MD & Lisante, Toni Anne & Doshi, Uday. (2013). A Colloidal Oatmeal OTC Cream is as Clinically Effective as a Prescription Barrier Repair Cream for the Management of Mild to Moderate Atopic Dermatitis in African-American Children. *Journal of the American Academy of Dermatology.* 68.10.1016/j.jaad.2012.12.303. <https://doi.org/10.1016/j.jaad.2012.12.303>

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